

**Series 6000 – Community Relations**

**Section 6300 – Community Involvement**

**Policy 6301 – Community Involvement to Complement Education**

6301.1 Scope

6301.1.1 This policy sets the requirement for the Harrison County Board of Education to develop procedures to evaluate non-school sponsored programs, services, activities and partnerships to determine the appropriateness of permitting them to complement the education provided to students in Harrison County Public Schools.

6301.2 Purpose

6301.2.1 Community involvement in the public schools is strongly encouraged and supported.

6301.2.2 Community involvement may take various forms including, but not limited to, musical and artistic programs, performances, service activities and school partnerships with local businesses, industries and government agencies.

6301.2.3 The purpose of this rule is to ensure that the community involvement activities in the schools during school hours are developmentally appropriate to the age and grade of participants, have specific educational benefits to participants, and are not designed to advertise or promote the sole interests of commercial or other non-school agencies, organizations or individuals.

6301.3 Procedures

6301.3.1 Each sponsoring organization, agency, or individual shall outline the educational impact of student participation in the proposed activities in order to provide information to the county superintendent or school administration for decision making regarding possible participation.

- 6301.3.2 All non-school agencies, organizations or individuals shall submit a letter or complete an educational impact statement form and submit it to the superintendent or school principal. The superintendent or principal will determine whether the community involvement activities are developmentally appropriate to the age and grade of participants, have specific educational benefits to participants, and are not designed to advertise or promote the sole interests of commercial or other non-school agencies, organizations or individuals.
- 6301.3.3 Neither the name, the staff, the students nor the logo of the schools, school system, nor any part thereof shall be employed for advertising or otherwise solely promoting the interests of any commercial or other non-school agency, organization or individual. Nothing herein shall be read to prohibit activities in furtherance of business/community partnerships.
- 6301.3.4 Schools may use films, videos, bulletin boards, educational materials an equipment containing information from the producing /sponsoring organization, agency or individual, or which credits the source of the materials, or which contains advertising, provided that the use of such items furthers a legitimate education goal. Schools may not accept political campaign advertising to be placed in their publications or electronic media. However, students should not be required to observe, listen to, or read commercial advertising.
- 6301.3.5 Upon approval of the superintendent or the principal, schools may cooperate with organizations, agencies or individuals to promote activities in the general public interest which are nonpartisan and noncontroversial and which promote the education or other best interests of the students.

Reference: W.Va. Constitution, Article XII, §2 and W.Va. Code §18-2-5.

## EDUCATION IMPACT STATEMENT

Organization/Agency:

Address:

Telephone:

Individual Submitting Statement:

Identify target goal that is addressed by this activity:

How does it support the county schools/state goals?

How will this program impact the local community?

Attach a description of the activity/project. Include goals, objectives, activity, target audience, cost to school, the percentage of profit returned to the local community (including materials, supplies and source of funding), school personnel involved, time commitment on the part of school personnel and/or students.

If a brochure or handout is part of the activity, please attach a copy.

**PLEASE COMPLETE AND RETURN TO THE SUPERINTENDENT'S OFFICE,  
OR IF IT PERTAINS TO A SINGLE SCHOOL, TO THE PRINCIPAL'S  
OFFICE.**

Approved by Harrison County Board of Education

Effective: December 2, 2003

